

2026 ECONOMIC OUTLOOK SEMINAR

JANUARY - MARCH 2026 | 9 MONTANA CITIES | ECONOMICOUTLOOKSEMINAR.COM

SPONSORSHIP OPPORTUNITIES

For more than 50 years, the seminars have informed Montana's business and community leaders looking to make data-driven decisions. Almost 1,800 people attend each year, making it the state's largest economic and business event. Attendees include decisionmakers from a variety of industries: finance, construction, government, insurance, real estate, engineering, energy, tourism, agriculture, and small business, among others. With customized presentations for each city, the seminars offer relevant and actionable local information in the context of statewide and national trends. Increase your brand awareness and visibility by sponsoring the most informative seminar on Montana's economy in the state.

\$25,000 PRINCIPAL SPONSOR*

\$13,000 PREMIER SPONSOR*

\$10,000 STATEWIDE SPONSORS

\$6,000 STATEWIDE SUPPORTERS

\$4,000 LOCAL SPONSORS

\$2,000 LOCAL SUPPORTERS

RECOGNITION AT THE CONFERENCE

Speaking Spot on Agenda						
Introduce Program and Speakers						
Verbal Recognition - Twice						
Verbal Recognition - Once						

RECOGNITION IN CONFERENCE MATERIALS

Logo on All Materials						
Logo on Local-Area Program						
Full-Page Ad in Montana Economic Report						
Half-Page Ad in Montana Economic Report						
Seminar Tickets (total, any city)	45	30	25	15	8	4
Notes: 1) Local sponsorship is for a specific city/event determined by the sponsor. Sponsor a second local event or a local breakfast at 50% off. 2) Sponsors receive preferred consideration by BBER for guest speaker invitations at other events. 3) Sponsors receive a 60% discount on the equivalent sponsorship for the summer update seminar series. 4) Breakfast sponsorships are available.	*SOLD	*SOLD				



For more information on sponsorship, contact Shannon Furniss, Marketing and Communications Director | Shannon.Furniss@mso.umt.edu | 406-243-2782